

Holland's success in producing high-quality milk from high-yielding cows on high-density farms is an

GLOBAL ASSISTANCE

example which many other countries can learn from. In our quest to help build a better, well-nourished world in which farms are more profitable and consumers have increased access to affordable, high quality milk, we are happy to share our knowledge. We therefore invite milk producers from around the world to experience our methods, participate in our research programs and explore development possibilities, supported by our encouraging and cooperative infrastructure.

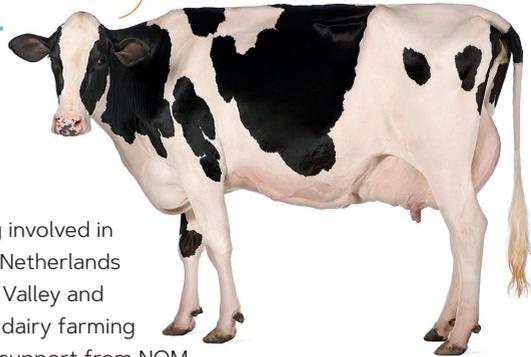
LOCAL SUPPORT FOR YOUR BUSINESS

Businesses interested in becoming involved in the dairy industry in the Northern Netherlands region, which is home to the Dairy Valley and Holland's largest concentration of dairy farming activity, can receive guidance and support from NOM.

As the Investment and Development Agency for the Northern Netherlands, NOM works closely with Invest in Holland and the Dutch government to maximize opportunities in the region's economy, for both domestic and foreign entities.

To find out more about how NOM can assist your establishment in the Dutch dairy chain, please contact **Joep de Vries** on email jdevries@nom.nl or telephone +31 (0)6 25 39 26 71

See you soon...



FOR FURTHER INFORMATION PLEASE GO TO WWW.NVNOM.COM/TOPDUTCHDAIRY



INVEST IN HOLLAND



BECOME PART OF THE WORLD'S MOST SUCCESSFUL DAIRY CHAIN



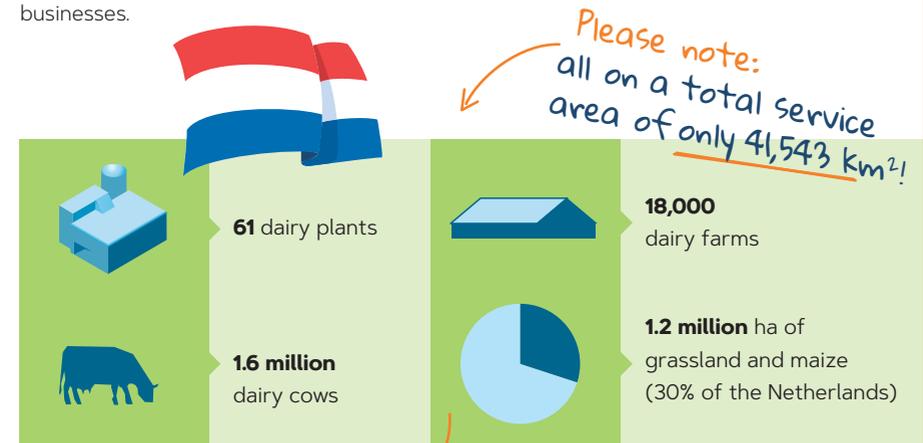
HIGHLIGHTS

DAIRY INDUSTRY



Holland leads the world in producing quality milk. Uncompromising standards throughout our entire production chain, achieved through uniquely holistic cooperation, result in a product that's globally recognized for its excellence and reliability. International demand for Dutch milk is therefore very high, which means there are an abundance of opportunities for businesses within our dairy eco system.

Outstanding infrastructure complemented with state-of-the-art R&D proactively supports sustainably efficient production. This results in maintained competitive pricing and good profitability, making Holland a very advantageous location for international dairy businesses.



IT'S NO WONDER THAT MANY OF THE WORLD'S LEADING NAMES IN MILK PRODUCTION AND MILK-BASED PRODUCTS HAVE ALREADY ESTABLISHED OPERATIONS HERE IN HOLLAND!

OPTIMAL QUALITY AND EFFICIENCY

Every aspect of the Dutch milk production eco system is optimized for maximum quality and minimal waste, so all businesses achieve ongoing success.

ATTENTION TO
DETAIL,
FROM GRASS
TO GLASS

- **Smart Farming accelerates improvement**

Technology which identifies both problems and opportunities at the earliest possible moment. Enhancing and optimizing the entire industry's performance.

- **High quality pasture supports high cow density**

Ideal quality and quantity of grass, together with optimal use of space, supports a higher density of healthy cows than anywhere else in the world.

- **High lifetime yield of nutrient-rich milk**

Multiple pregnancies with shorter-term lactations result in each cow producing a higher overall yield of better quality milk in its lifetime.

- **Complete production chain monitoring maintains quality**

Dutch based milk companies protect their product's quality by monitoring every process in the production chain. This minimizes risk of contamination and losses.

The Dutch dairy industry benefits from superb resources, governmental support and location.

SUPPORTIVE INFRASTRUCTURE

- **Research, innovation and education in Dairy Valley**

The world renowned Wageningen University has established a Dairy Campus in the Northern Netherlands. The sharing of state-of-the-art research & development, knowledge and education through this facility continually drives progress.

- **Thriving business environment**

Access to a suitably skilled workforce together with favorable government policies, fiscal climate and geographic and geo-political positioning enable every business in the chain to thrive.

PERFECT ENVIRONMENT FOR
SUCCESS AND PROGRESS

